



GRÖW<sup>YOU
GOOD</sup>THING

National
AgDay 2024

15 November 2024

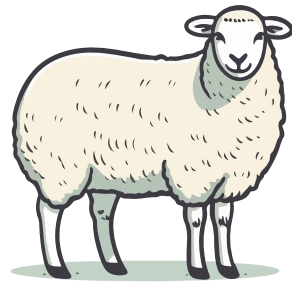
#AGDAYAU



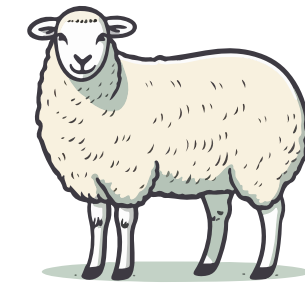


Our AgDay Goals

- Encourage all Australians to think about where their food and fibre comes from and get behind our theme “Grow you good thing!”
- Reach over 10 million people across social media
- Have #AgDayAU trending on Twitter/X
- Have events registered through the AgDay website

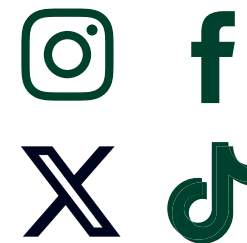


How you can support



Shop the merchandise

Check out the refreshed I Love Farmers merch. You can also shop the range featuring this year's theme, "Grow you good thing!"



Follow us on socials

Click on the icons to follow, share and comment on Australian Farmers social media. Don't forget to tag us on AgDay!



Enter the competition

Send us your photo & video entries that capture the spirit of this year's theme "Grow you good thing!" to win amazing cash prizes.



Hold an AgDay event

Whether it's a picnic in the paddock or a bake-off, we encourage you to register your event at agday.com.au to receive a complimentary event kit. You can also create a public event when you register to let others know.



Get creative

Make it your own! We've had schools run challenges, people bake farm themed cakes and CEOs get on the barbecue tools to host an AgDay long lunch! Register your event with us.



Subscribe to Australian Farmers

Subscribe to the Australian Farmers monthly newsletter to read our farmer stories, recipes and farm facts.

Media Assets

Get social

The countdown is on to agriculture's biggest day of the year! Save the date for #AgDayAU 2024. This year on Friday 15 November we are encouraging everyone to get behind the theme "Grow you good thing!" and back Aussie farmers.



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How to follow along

- You will find us on    
- Listen to Telling Our Story podcast hosted by Channel 7's Angie Asimus and visit the Australian Farmers website where you can find farmer stories, recipes and farm facts.
- Stay in touch with AgDay and everything else we are doing by following along on social media and subscribing to the monthly newsletter.



THANK YOU FOR
SUPPORTING
AGDAY!

