



AUSSIE AG... IT'S A MATTER OF FACT!

Australia's farmers are some of the smartest, toughest, and most creative people on the planet. Check out these amazing facts that prove it!



WHO'S ON THE FARM?

- Nearly every farm in Australia is family-run – about 95% in fact!
- Aussie farmers care for over half of all land in the country – that's more than the size of India!



FARMING = HIGH-TECH!

- Farmers now use robots, drones, and even pollinator bots to grow your food!
- Wheat farmers in WA now grow double the wheat they did in the 1980s... even with less rain! All thanks to new and improved farming tech.



FEEDING THE WORLD

- Every Aussie farmer grows enough food each year for 600 people!
- We export food to more than 40 countries, everything from beef to bananas.



FARMING = FUTURE JOBS!

- For every student studying agriculture, there are 6 jobs waiting... more than most careers!
- Farming isn't just tractors! You can be a vet, food scientist, agri-engineer, climate expert, or even a robot designer.

Learn more about all the incredible work of Aussie farmers and ag industry experts PLUS how you can help us celebrate National Ag Day on 21 November 2025 - agday.org.au

**NATIONAL
AGRICULTURE
DAY**
Grow your good thing!

POWERED BY NATIONAL
FARMERS FEDERATION