



NATIONAL AG DAY 2026

# OUR FARMERS OUR FUTURE

— 20<sup>TH</sup> NOVEMBER —

Schools Pack

**NATIONAL  
AGRICULTURE  
DAY**

*Grow you  
good thing!*

Dear Teachers and Students,

This November, classrooms across the country will join one of Australia's most powerful celebrations – National Agriculture Day 2026. It's our chance to come together, from city schools to country towns, to celebrate the incredible people, places, and innovations that keep our nation fed and clothed.

Your support makes Ag Day more than just a date on the calendar—it turns it into a true nationwide celebration. Every time your school gets involved, you help carry the story of Australian agriculture into the hearts and minds of the next generation. You inspire curiosity, spark conversations, and help bridge the gap between the food on our plates and the farmers who grow our amazing produce.

This year's theme, Our Farmers, Our Future, puts people at the centre. It's about showing Australia the people growing our food and fibre, managing our land, and sustaining our regional communities. Together, we can remind the nation that every meal, every fibre of clothing, every thriving community, is powered by agriculture.

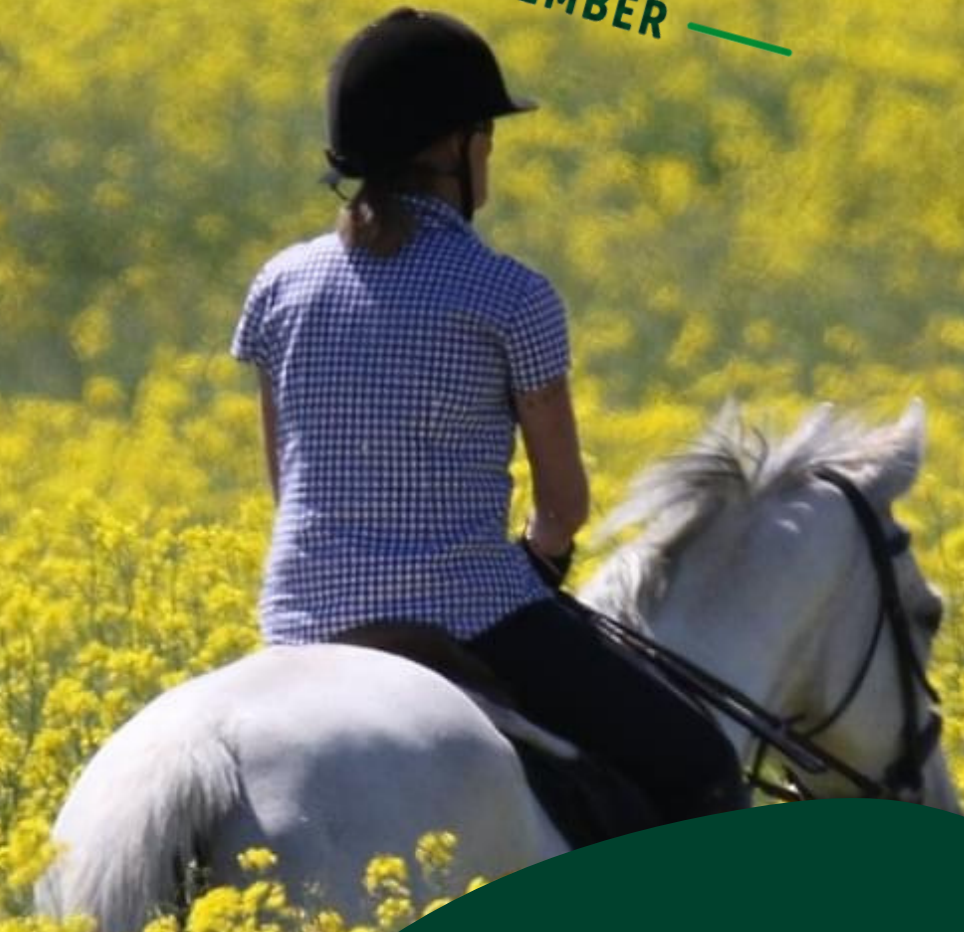
Whether you host a school event, explore these classroom activities, share your learning online, invite a farmer to speak, or simply wear your Ag Day merch with pride, every action adds to a collective voice that will be heard right across the country.

On Friday 20 November, let's show Australia why agriculture matters—and why it's worth celebrating not just today, but every day.

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National Farmers Federation

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## WHAT IS NATIONAL AG DAY?

National Ag Day is Australia's annual celebration of the people and places that grow our food and fibre. It exists to shine a light on the resilience, innovation, and care of our farmers, and to bring every Australian, from city to country, closer to the land that sustains us.

### Ag Day exists to:

- Celebrate farmers and rural communities who work through challenges to provide food and fibre for us all.
- Bridge the urban-rural gap, helping students and families understand where their food and clothes come from.
- Inspire the next generation, showing young Australians the role they can play in shaping a sustainable future.

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# NATIONAL AG DAY 2026 OUR FARMERS OUR FUTURE!

Australia's farmers love the land. Through drought, fires, and floods, rising costs and relentless challenges, they remain grounded in something deeper: a commitment to feed the nation and nurture the land that sustains us all.

This past year, our producers have shown extraordinary resilience, grit, and heart as nearly every corner of rural Australia has been tested from global supply chain issues, rising cost of production, natural disasters and policy hurdles.

**This Ag Day, we're calling on all Australians, in the city and country, to support the ag industry.**

Because behind every meal, every piece of clothing is a farmer. Supporting our farmers means backing sustainability, community, innovation, and our shared future. Wherever and however you celebrate, Ag Day is your moment to honour the people and places behind every bite and bale.

**National Ag Day 2026...**

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## CELEBRATE THE HANDS THAT GROW OUR NATION!

Schools play a powerful role in Ag Day by shining a spotlight on the people and places behind our food and fibre. Schools can honour the hard work of farmers, bringing learning to life through classroom activities, hosting events, engaging with competitions, or learning about the real-life stories of those who live and work on the land. The future of the industry depends on the next generation, so let's celebrate the legends of our lunchboxes and show them we're behind them!

## POWERED BY NFF

The National Farmers' Federation (NFF) is the peak body representing Australian agriculture, advocating for farmers and rural communities across all commodities and regions. The NFF leads national policy, sustainability, and community initiatives to support a thriving and resilient agricultural sector for generations to come.



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## HOW TO GET INVOLVED

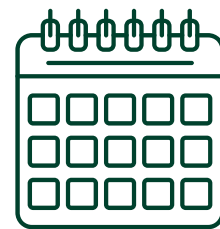
National Ag Day is a fun and inspiring way for students to learn about where their food and fibre come from, and to celebrate the hands that grow our nation.

Here are some simple ways your school can join in...



### LEARN

- Use the School Resource Pack activities and farm facts to connect Ag Day with your curriculum.
- Explore ag careers, sustainability, and innovation through class discussions or projects.
- Invite a local farmer or ag professional to speak to your students about life on the land.
- Check out the curriculum-aligned resources, including quizzes PIEFA has created for schools at [primezone.edu.au/national-ag-day](https://primezone.edu.au/national-ag-day).



### CELEBRATE OR HOST AN EVENT

- Hold an Ag Day assembly, classroom activity or event that celebrates Aussie farmers.
- Dress in green, Ag Day merch or farm-inspired outfits.
  - Host a lunch, morning tea or BBQ with Aussie-grown produce. Invite local farmers, ag workers or parents to join the fun – Register your event [atagday.org.au](https://atagday.org.au)



### LEGENDS OF THE LUNCHBOX

Participate in the Legends of our Lunchbox activity with student-created content and share the work online.



### SHOP THE MERCH

Encourage students and members of your community to purchase Ag Day merch.

When schools celebrate Ag Day, they help the next generation connect with the land, the farmers, and the future of Australian agriculture.

Let's make this Ag Day our biggest yet!

*Grow you good thing!*



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