

# FARM FACTS



Australia's farmers are some of the smartest, toughest, and most creative people on the planet. Check out these amazing facts that prove it!

## WHO'S ON THE FARM?

- More than 95% of Aussie farms are family owned which is often passed down for generations!
- Over 255,000 people work in Aussie agriculture. That's enough people to fill the MCG two and a half times over!
- Nearly 1 in 3 farm workers are women. From scientists to shearers to CEOs.

## BIG BUSINESS, BIG HEART

- There are almost 88,000 farming businesses across Australia.
- Together they grow, fish and harvest more than \$100 billion worth of food and fibre every year. That's up 45% in just 20 years!
- Aussie farms grow so much, 7 out of every 10 tonnes gets sent overseas. Our biggest customer? China!

## LOOKING AFTER THE LAND

- Farmers care for 55% of all the land in Australia - that's bigger than the whole of India!
- Aussie farmers are already climate leaders, cutting their emissions by more than 12.5% since 1990.
- Tougher, drier seasons now cost the average farm about \$29,200 a year, which is why farmers keep finding smarter ways to grow.

## WHAT'S ON YOUR PLATE?

- Aussies eat about 22kg of beef a year each that's nearly 4 times the world average! That's nearly 500grams of mince in your weekly grocery shop every week per person.
- We eat about 7kg of lamb a year each that is 5 times the world average! That's enough for a Sunday roast almost every week of the year.
- The average Aussie spends \$11,109 a year on groceries that's about \$30 a day.

## FUTURE OF FARMING

- For every \$1 spent on farm research, farmers get \$12 back, science pays off!
- The average farmer is 56 - the most experienced industry in Australia. That means there's plenty of room for the next generation (maybe that's you!).

Learn more about all the incredible work of Aussie farmers and ag industry experts PLUS how you can help us celebrate National Ag Day on 20 November 2026  
[agday.org.au](http://agday.org.au)

**NATIONAL  
AGRICULTURE  
DAY**  
*Grow you good thing!*